



MEMORANDUM OF UNDERSTANDING

BETWEEN

**Lang Son Provincial Agency for Investment, Trade and
Tourism Promotion, Lang Son Province, Viet Nam**

AND

**ZEN QUEST Innovations LLC
(HCMC Viet Nam)**

ON

OUTDOOR EDUCATION TOURISM COOPERATION

December 2025

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(Lang Son Province, Viet Nam)

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This Memorandum of Understanding (MoU) is signed by Lang Son Provincial Agency for Investment, Trade and Tourism Promotion, Lang Son province, Viet Nam and Zen Quest Innovations LLC, hereinafter collectively referred to as “the Parties” and individually as “the Party”;

PURSUANT to the prevailing laws and regulations in their respective countries as well as the procedures and policies of their respective governments;

PURSUANT to current Vietnamese laws and related policies and regulations of competent authorities;

NOW, THEREFORE, the Parties hereby have reached the following understanding:

1.Objectives

The Parties aims to promote cooperation and experience exchanges on reciprocal basis and further underline the importance of collaboration to promote international cooperation and experience exchanges of the Parties through this MoU of cooperation based on reciprocity and respect of the independence and equal status of the Parties.

2.Collaborative activities

2.1. Upon signing this MoU, the Parties express their interest to collaborate on the following activities:

- Promote the values, routes, and tourist destinations of Lang Son UNESCO Global Geopark and outdoor education activities of Zen Quest Innovations LLC.

- Cooperating in advising on programs, activities in the field of outdoor education.

- Cooperating to consult the development of outdoor education tours, contributing to diversifying tourism types of Lang Son UNESCO Global Geopark.

- Cooperating to train and improve the quality of human resources in the field of tourism and rescue in Lang Son UNESCO Global Geopark.

- Introducing the clients of Zen Quest Innovations LLC. to Lang Son UNESCO Global Geopark.

- Cooperating to organize working programs, conferences, seminars, and forums on outdoor education.

- Investing in an outdoor education project in Lang Son UNESCO Global Geopark.

- Connecting and attracting businesses and investors to Lang Son UNESCO Global Geopark.

2.2. The Parties realize that it is not feasible to adequately foresee and address every issue involving the collaborative activities of the Parties herein. Hence the Parties will use their best endeavours in carrying out the steps and measures necessary for furthering their mutual interest under this MoU in accordance with the spirit of cooperation and mutual assistance to uplift the status of Lang Son UNESCO Global Geopark and Zen Quest Innovations LLC.

3. Financial arrangements

Each Party will bear its own cost concerning this MoU and any financial arrangement related to collaborative activities. Any future activity that requires financial and other arrangements, a specific arrangement shall be agreed upon by both parties hereafter.

4. Settlement of differences

4.1. Any differences arising out of the implementation or interpretation of this MoU will be settled amicably through consultation and/or negotiation between the Parties.

4.2. This Memorandum of Understanding only expresses the intention of cooperation between the two Parties and does not create any legal obligations under international law; the terms and implementation of the Memorandum of Understanding shall be in full compliance with Vietnamese law.

5. Commencement, duration and termination

5.1 This MoU shall commence on the date of its last signing.

5.2 This MoU will remain in effect unless either Party terminates this MoU by giving one (1) month written notice to the other Party.

6. Notices

All notices or other communications under this MoU shall be in writing and shall be delivered by email or any other means of electronic transmission as either Party may have notified the sender and shall unless otherwise provided herein, be deemed to be duly given or made when delivered to the recipient at such electronic mail address and/or electronic transmission medium which is duly acknowledged:

(a) For Lang Son Provincial Agency for Investment, Trade and Tourism Promotion: Mrs. Pham Thi Huong, Head of Lang Son Geopark Management Division.

Address: 450 Ba Trieu Street, Vinh Trai Ward, Lang Son province

Email: pthuongdofals@gmail.com

Tel No: +84 358 479 368

(b) For Zen Quest Innovations LLC: Mr. Eben Farnworth, Director.
Address: 1/f, VietPhone Building, 64 Nguyen Dinh Chieu St, Tan Dinh
Ward, HCMC, Vietnam.

Email: eben@zenquest.co

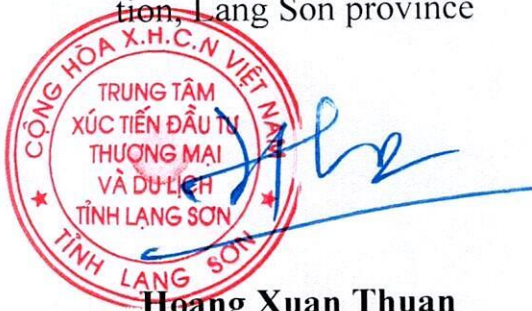
Tel No: +84 392 634 901

SIGNED by the parties hereto on December 22, 2025 in Lang Son province written in two original copies in Vietnam and English languages, all text being equally authentic. In case of divergence in the interpretation of this MoU, the English text shall prevail.

SIGNED BY

For and on behalf of

Lang Son Provincial Agency for Investment, Trade and Tourism Promotion, Lang Son province



Hoang Xuan Thuan
Director

For and on behalf of

Zen Quest Innovations LLC.



Eben Farnworth
Director